



Following is the information regarding the advertisement specifications for the Danville d'Elegance Commemorative Program.

Please email your marketing material for the program in the following format:

Ad Specs

All camera ready artwork to be prepared in the following dimensions:

Full Page: 8.5" x 11" with 1/8" trim

Half Page: 4.25" x 5.5" with 1/8" trim

Third Page: 2.83" x 11" with 1/8" trim

Quarter Page: 2.125" x 2.75" with 1/8" trim

Ad Color: Black & White or 4-color – **NOTE:** program will be printed 4-color. All ads are *due by* **August 22, 2011.**

Publication Format:

Platform - Macintosh OR IBM-compatible

File Format –EPS or PDF (no PDF of a JPEG)