



## **Event Overview**

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### **ABOUT DANVILLE d'ELEGANCE FOUNDATION:**

Danville Concours d'Elegance is a two-day event to raise money to support the quest to find a cure for Parkinson's Disease. This event is planned, supported, and run by a completely volunteer team, a majority whose lives have been touched by Parkinson's Disease, and by the generous support of our corporate and personal sponsors.

1.5 million Americans, age 50 and over, have Parkinson's and this number is increasing. While the majority of those diagnosed with Parkinson's are inflicted with late-onset (after the age of 40), early-onset (before the age of 40) impacts between 5-10% of the total Parkinson's population. Parkinson's research depends on NIH grants and private donations, so we need your help!

Our event, now in its seventh year, begins with a Gala Dinner and Live Auction at The Blackhawk Auto Museum in Danville, California. Our Gala dinner attracts 300 prominent community leaders and corporate decision makers. The following day is the Danville Concours d'Elegance. This specialty auto show, held on the streets of downtown Danville CA, is open to the public to raise funds for Parkinson's research and patient care. Over 10,000 people typically attend this free event, which includes over 200 performance and collectable autos (primarily from the Bay Area), food, wine tasting, a silent auction, great music, raffles, and impromptu celebrity appearances.

### **OUR MISSION STATEMENT:**

The mission of the Danville d'Elegance Foundation is to support organizations in the quest to find a cure for Parkinson's disease through research and patient care.

Our two primary benefactors are Michael J Fox Foundation for Parkinson's Research and The Parkinson's Institute in Sunnyvale, California.

### **WHEN/WHERE:**

Danville d'Elegance Gala Dinner and Live Auction: Saturday, September 17, 2011  
Blackhawk Auto Museum, Danville CA

Danville Concours d'Elegance: Sunday, September 18, 2011  
Downtown Danville  
11:00 am to 4:00 pm

### **FOR MORE INFORMATION:**

Information about the gala dinner, registering your car, sponsorships or attending the weekend can be found at our website: [www.danville-delegance.org](http://www.danville-delegance.org). All proceeds benefit Parkinson's research and patient care. Contact Jim Edlund at 925-552-0310 or EMAIL: [cjedlund@aol.com](mailto:cjedlund@aol.com) for more information.



## **Our Sponsors**

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### **2010 SPONSORS**

Johansson Family

Union Bank

Big O Tires

Blackhawk Museum

Community Bank of the Bay

Christe James Fine Jewelers

Braddock and Logan Homes

California Speed Sports

TW Steel

Olson Steel

Hooked on Driving

Scott's

Underground Construction

Fremont Bank

Peak Travel

### **2010 WINE SPONSORS**

Hendry

Mitchell Katz

Blackbird

Darioush

Esterlina

Fenestra Winery

Deer Ridge

Ciao Cristo

Clos LaChance

The Vine, Danville CA

### **PREVIOUS CORPORATE SPONSORS HAVE INCLUDED:**

Safeway Foundation

Ducati North America

Long's Drug

### **PREVIOUS AUCTION SPONSORS HAVE INCLUDED:**

Junell Star Watson & Schramsburg Winery

Christe James Fine Jewelers

Aprilla

Renault F1

TW Steel

Ezulini Game Lodge

Meadowood Resort

Black Tie Limo

Maserati Driving Experience

Foot Candy, Walnut Creek



## **SPONSORSHIP OPPORTUNITIES**

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**\$30,000**

### **Presenting Sponsor**

Your Company name and logo prominently displayed on all marketing materials, web site, facebook, advertising and Public Service Announcements (PSA's) (e.g. Presented by YOUR COMPANY NAME)

**The elite “Presenting Sponsor” Award** given to the favorite car of the day on Sunday.

Prime location table for 10 to the Saturday night Gala Dinner at Blackhawk Auto Museum, a \$3,000 value.

Prominent media placement:

- Full Page Premium placement in the commemorative event program, a \$2,500 value.
- Top listing in all press releases.
- Your name on the “Presentation Banners” on the main stage and throughout the event.
- Prominent listing on the Danville d'Elegance event website.
- Featured sponsorship recognition from the podium throughout the Gala dinner on Saturday night and the concours on Sunday.

Option to sponsor “branding” opportunities (e.g. hats; wine glasses; food courts; t-shirts; etc.)



**\$10,000**

**Platinum Sponsor**

Your Company logo listed below Presenting Sponsor on all marketing materials, website, facebook and other sponsorship materials at the Saturday and Sunday events.

Table for 10 at the Saturday night Gala Dinner at Blackhawk Auto Museum, a \$1,750 value.

Full page ad in premium location in the commemorative event program, an \$1,800 value.

Prominent presence on the Danville d'Elegance event website.

Prominent listing in press releases.

Sponsorship recognition and thank you from the podium during the Saturday and Sunday events.

Option to sponsor "branding" opportunities (e.g. hats; wine glasses; food courts; t-shirts; etc.) per availability

**\$5,000**

**Gold Sponsor**

Your Company logo listed below Presenting and Platinum Sponsors on marketing materials, event website and on the sponsorship banners at the Saturday and Sunday events.

4 seats at the Saturday night Gala Dinner at Blackhawk Auto Museum, a \$700 value.

Full page ad in the commemorative event program, an \$1,800 value.

Company name listed on the event website.

Sponsorship recognition and thank you from the podium during the Saturday and Sunday events.

Option to sponsor "branding" opportunities (e.g. hats; wine glasses' food courts; t-shirts; etc.) per availability



**\$2,500**

**Silver Sponsor**

Your Company logo listed on marketing materials, event website and on the sponsorship banners at the Saturday and Sunday events.

2 seats at the Saturday night Gala Dinner at Blackhawk Auto Museum, a \$350 value.

½ page ad in the commemorative event program, a \$1,000 value.

Company name listed on the event website.

**\$1,000**

**Bronze Sponsor**

Your Company logo listed on marketing materials, event website and on the sponsorship banners at the Saturday and Sunday events.

¼ page ad in the commemorative event program, a \$500 value.

Company name listed on the event website.

**\$500**

**Friends Of Danville d'Elegance**

Names listed in the commemorative event program.



## Sponsor Response Form

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- \$30,000 Presenting Sponsor**
- \$10,000 Platinum Sponsor**
- \$5,000 Gold Sponsor**
- \$2,500 Silver Sponsor**
- \$1,000 Bronze Sponsor**
- \$500 Friends of Danville d'Elegance**
  
- We are unable to participate as a sponsor but would like to support Danville d'Elegance Foundation with a donation in the amount of \$ \_\_\_\_\_**

COMPANY NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_ FAX NUMBER: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

***If paying by credit card: (circle one) Visa MC AE***

CREDIT CARD #: \_\_\_\_\_ EXPIRATION DATE: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

- My check is enclosed
- Please invoice me for the sponsorship

Please make checks payable to: Danville d'Elegance

Send to: Danville d'Elegance  
P.O. Box 242  
Danville, CA 94526  
TEL: 925-548-3369 FAX: 925-373-1296 EMAIL: [kerry.green@mac.com](mailto:kerry.green@mac.com)

DANVILLE D'ELEGANCE FOUNDATION P.O. BOX 242 DANVILLE, CA 94526  
501(c)(3) ; Tax ID : 263096910



**Internet Address:**

We will be providing a hot link on the Danville d'Elegance web site so our visitors can click on your company logo and be rerouted to your appropriate website. Please provide the web site address to include as the hot link on our sponsor web page.