



2016 Commemorative Program Advertising Rates

We have provided two ways to participate in our 2015 Commemorative Program. Your information will be proudly presented as part of the larger Sponsorship Opportunities, or through directly purchasing advertising space based on the levels below. Over 200 of these programs were proudly distributed with donations to Parkinson's research and patient care.

Back Cover	\$4,500
Two Page Middle Seam Spread	\$5,000
Inside Front Cover	\$3,500
Inside Back Cover	\$3,500
Two Page Spread	\$3,000
Full Page –Premium	\$2,500
Full Page	\$1,800
Half Page	\$1,000
Third Page	\$ 750
Quarter Page	\$ 500

Ad Specs

All camera ready artwork to be prepared in the following dimensions (w x h):

Full Page: 8.5" x 11" with 1/8" bleed

Half Page Bleed: 8.5" x 5.5" with 1/8" bleed

Half page non-bleed : 7.75" x 5"

Quarter Page Bleed: 4.25" x 5.5" with 1/8" bleed

Quarter page non-bleed: 3.75" x 5"

Ad Color: Black & White or 4-color – **NOTE:** program will be printed 4-color. All ads are due by August 1, 2016.

Publication Format:

Platform - Macintosh OR IBM-compatible

File Format –EPS or PDF (no PDF of a JPEG)

EMAIL YOUR AD AND CONTRACT TO: billbauernfeind@sbcglobal.net or
FAX: 925-552-0234. Please contact Bill on 925-334-2118 with any questions.

Thank you for your advertising participation in the 2015 Danville Concours d'Elegance Commemorative Program.

Danville
d'Elegance Concours
Stop Parkinson's in its Tracks

Company: _____

Advertisers contact person: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Ad Size (Circle One):

Two Page Full Page Half Page Quarter Page

Premium Placement: Inside Cover-Front Inside Cover Back

• Please check to be sure that the information on this **Placement Reservation** is correct, and fill in the appropriate **Ad Size and Ad Rate from the 2015 Advertising Rates** sheet.

• Please sign and return by fax or mail to our office to assure your placement. Ad placement requested is first come/first served basis.

******* All advertising artwork must be received by August 30, 2015*******

– Payment is due with Ad Placement Reservation. –

Please note: All advertising is subject to approval by the Event Chairman.

Advertisers signature _____ Date _____

If paying by credit card: (circle one) Visa MC AE DISCOVER

NAME ON CARD: _____

CREDIT CARD #: _____ EXPIRATION DATE: _____

My check is enclosed

Please invoice me for Commemorative Program Sponsorship

Please make checks payable to: Danville d'Elegance Foundation

Send to: Danville d'Elegance Foundation

P.O. Box 242

Danville, CA 94526

EMAIL YOUR AD AND CONTRACT TO: billbauernfeind@sbcglobal.net or

FAX: 925-552-0234. Please contact Bill on 925-334-2118 with any questions.