



AUTO MANUFACTURER/DEALER “THRILL RIDE” OPPORTUNITY

Quickly becoming a tradition within the overall Danville d'Elegance weekend of automotive charity events is the annual “Tour d'Elegance” and “Thrill Ride” – a day of driving and camaraderie, where participants make a donation to embark on a scenic drive in their own modern day or collectible vehicles, stopping for lunch at a lovely winery or unique location, and returning in plenty of time to rest-up before the evening gala at the Blackhawk Museum begins. Higher-end donors (drivers contributing a minimum of \$1,000) can enjoy driving several luxury vehicles that have been provided by dealers/manufacturers for the event.

“**Thrill Ride**” participation and sponsorship specifically enables 6-8 luxury manufacturers' participation to create a fleet of high-end luxury/exotic vehicles which can only be driven by those participants providing a substantial financial contribution – with the ability to have a dealer representative as a passenger in the vehicle. *Note – this is a unique opportunity for dealers to gain targeted expanded test drives of several individuals within your high-end demographics, spending quality drive-time with your representative.

Past Thrill Ride participants included Jaguar, McLaren, Maserati, and Porsche and Audi.

We work with our auto manufacturers to make this marketing experience as mutually beneficial as possible.

Dealer placement at our event is on a “first come, first choice” basis. Payment must be received to select street placement.

Thrill Ride Sponsorship Opportunity:

\$10,000 Thrill Ride Platinum Sponsor

- 4 cars participating on the Saturday Thrill Ride
- 4 seats at the Invitation Only Saturday night Dinner d'Elegance to entertain your clients
- 4 cars participating in the Concours d'Elegance on Sunday*
- Full page ad in a premium location in the commemorative event program
- Company name listed on the event website for a year

\$5,000 Thrill Ride Gold Sponsor

- 2 cars participating on the Saturday Thrill Ride
- 2 seats at the Invitation Only Saturday night Dinner d'Elegance to entertain your clients
- 2 cars participating in the Concours d'Elegance on Sunday*
- Full page ad in the commemorative event program
- Company name listed on the event website for a year

**** If Sponsor requires additional set up or delivery of items to the area on Sunday, all deliveries must be completed by 7:30am on Sunday.***



Sponsor Response Form

- \$10,000 Thrill Ride Platinum Sponsor**
- \$ 5,000 Thrill Ride Gold Sponsor**
- _____ **Donation for Customized Sponsorship Opportunity**

COMPANY NAME: _____

CONTACT PERSON: _____

EMAIL ADDRESS: _____

PHONE NUMBER: _____ FAX NUMBER: _____

STREET ADDRESS: _____

CITY, STATE, ZIP: _____

- Will you be providing a "give away" to the Thrill Ride guest(s)?
- Would you like to provide a raffle item for the Thrill Ride raffle?

If paying by credit card: (circle one) Visa MC AE

CREDIT CARD #: _____ EXPIRATION DATE: _____

NAME ON CARD: _____

SIGNATURE: _____

- My check is enclosed
- Please invoice me for the sponsorship

Please make checks payable to: Danville d'Elegance Foundation

Send to: Danville d'Elegance Foundation

P.O. Box 242

Danville, CA 94526

TEL: 925-548-3369 FAX: 925-373-1296 EMAIL: kerry.green@me.com



Following is the information regarding the advertisement specifications for the Danville d'Elegance Commemorative Program.

Please email your marketing material for the program in the following format:

Ad Specs

All camera ready artwork to be prepared in the following dimensions (w x h):

Full Page: 8.5" x 11" with 1/8" bleed

Half Page Bleed: 8.5" x 5.5" with 1/8" bleed

Half page non-bleed : 7.75" x 5"

Quarter Page Bleed: 4.25" x 5.5" with 1/8" bleed

Quarter page non-bleed: 3.75" x 5"

Ad Color: Black & White or 4-color – **NOTE:** program will be printed 4-color. All ads are due by **August 30, 2017.**

Publication Format:

Platform - Macintosh OR IBM-compatible

File Format –EPS or PDF (no PDF of a JPEG)

Internet Address:

We will be providing a hot link on the Danville d'Elegance web site so our visitors can click on your company logo and be rerouted to your appropriate website. Please provide the web site address to include as the hot link on our sponsor web page.