

Danville d'Elegance Concours

Stop Parkinson's in its Tracks

Event Overview

The Danville d'Elegance Foundation would like your support for our charitable program Saturday September 16th, and Sunday the 17th, 2017. The Foundation is in its thirteenth year of funding local and national organizations engaged in Parkinson's disease patient care and research so we can Stop Parkinson's in its Tracks.

Our exciting two-day program is host to four vehicle related events that sell out each year.

- **Tour d'Elegance:** participants make a donation to caravan in their vintage, classic, or modern collectible on quiet winding scenic roads of the greater Bay Area with other unique vehicles to a private catered lunch location.
- **Tour d'Elegance Thrill Ride:** participants donate for the opportunity to drive and experience new exotic and luxury vehicles on an extended test drive. Automobile manufacturers and local dealers provide representatives and accompany their vehicles being driven by potential clients. This is a very unique opportunity for manufacturers and dealers to showcase their vehicles.
- **Dinner d'Elegance:** donors, prominent community members, and invited guests experience an elegant dinner, lively auction consisting of wonderful travel and unique experiences followed by music and dancing.
- **Danville Concours d'Elegance:** the weekend's crown jewel showcases vintage, competition, exotic, classic, race cars, trucks, race cars, motorcycles and even vintage wooden boats all on the streets of picturesque Danville California. The free admission day long display attracts well over 8,000 people to view more than 250 world class vehicles. The day also features a beer and wine tasting garden, a silent auction, raffles, along with impromptu celebrity appearances and interviews. Due to the caliber of the cars on display this may be the only free admission event like it in the world.



2016 Event Program

All of the events are all produced by a team of volunteers to ensure the highest percentage of every dollar raised is spent in pursuit of Parkinson's. Each volunteer has been touched by Parkinson's disease and has raised almost four million dollars for Parkinson's research and patient care.

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About Parkinson's Disease

It is estimated that over six million people have Parkinson's disease worldwide, affecting all races and cultures. It is our goal to *Stop Parkinson's in its Tracks*. The Danville d'Elegance Foundation has raised almost four million dollars for Parkinson's research and patient care, and is consistently a top fund raiser for The Parkinson's Institute in Sunnyvale California, America's only independent non-profit Parkinson's organization combining research and patient care under one roof.

Honored Guests

The Danville d'Elegance Foundation has been privileged to host honored guests, many who have been personally impacted by Parkinson's disease.



Phil Hill (r) and David Love

Phil Hill - Legendary American world champion race driver

Sam Posey - Race driver and sportscast journalist

Danny Sullivan - American race driver

Sonny Whelen - Race team owner & business founder/executive

Derek Hill - American race driver

John Motzart - Motzart Development founder

Woody Shakelton - Retired Executive from Silicon Valley and current Chairman of the Board at Michael J. Fox Foundation

David Olson - Owner, Olson Steel and active auto enthusiast

Don Williams - President, Blackhawk Collection, Inc.

David Love - Classic Sports Racing Group (CSRG) co-founder, racer, owner, and enthusiast

Richard Green - Retired, over 30 years as Jaguar, Land Rover corporate executive



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Sponsorship Opportunities

A company presence during *Danville d'Elegance* weekend can provide sponsors an opportunity to raise product and brand awareness. This has proven advantageous not only to vehicle related companies, but also to nationally owned service and retail businesses as well as locally owned and operated businesses, and for national companies desiring local event participation and recognition *Danville d'Elegance* has great demographics. Show your support with a commitment to the local community and causes important to the community.

Our volunteer organizing team are committed to working closely with our sponsors to grow *Danville d'Elegance* into something beneficial and enjoyable for our sponsors as well as the entire community while supporting Parkinson's disease research and patient care.

Beyond the two days of *Danville d'Elegance*, your sponsorship will work for your company before and after the event, and sponsorship participation distinguishes your business from the competition, demonstrating your company's passion and leadership within the local community.

Example Opportunities

- Singular Presenting Sponsor status - '*Danville Concours d'Elegance Presented by YOUR COMPANY*'
- Vehicle participation in the *Thrill Ride*.
- A bold presence in the official show commemorative program, as well as the *Danville d'Elegance* on-line, and social media campaigns.
- Logo placement on banners and signage at each entrance and along the street.
- Marque area sponsorship on the street the day of the *Concours*.
- Create an exclusive guest and client lounge area within the Wine and Beer Garden.

We can help you gain attention and recognize your company's commitment to **Stop Parkinson's in its Tracks** as a *Danville d'Elegance* supporter!

2017 DATES

Tour d'Elegance

Saturday September 16, 2017

Depart Walnut Creek via beautiful back roads to an exclusive lunch location.



Thrill Ride

Saturday September 16, 2017

Depart Walnut Creek via beautiful back roads to an exclusive lunch location.

Danville d'Elegance Dinner and Auction

Saturday, September 16, 2017



Danville Concours d'Elegance

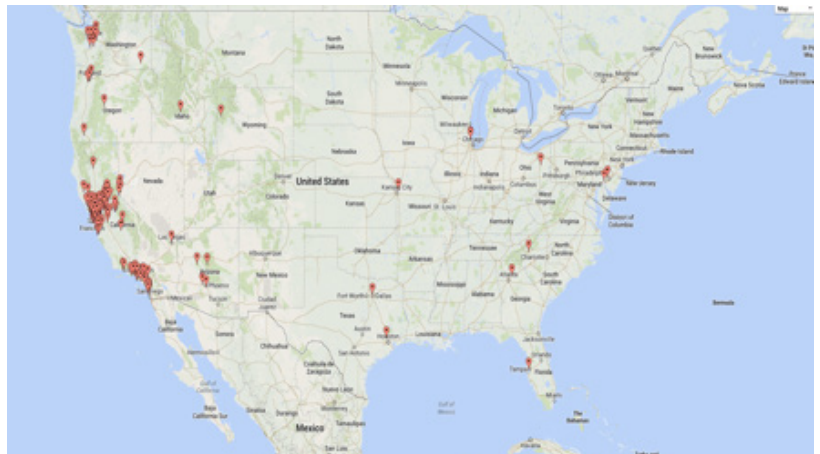
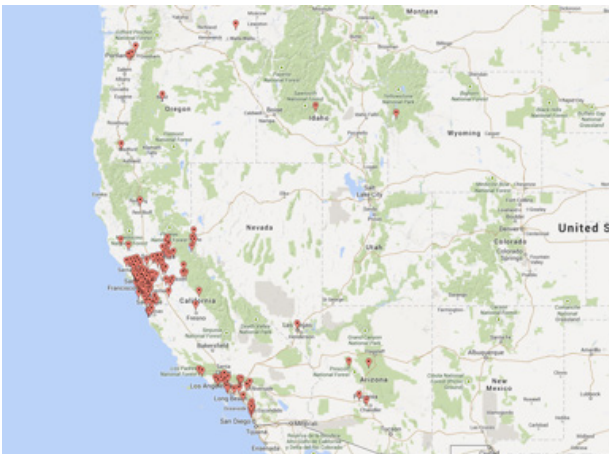
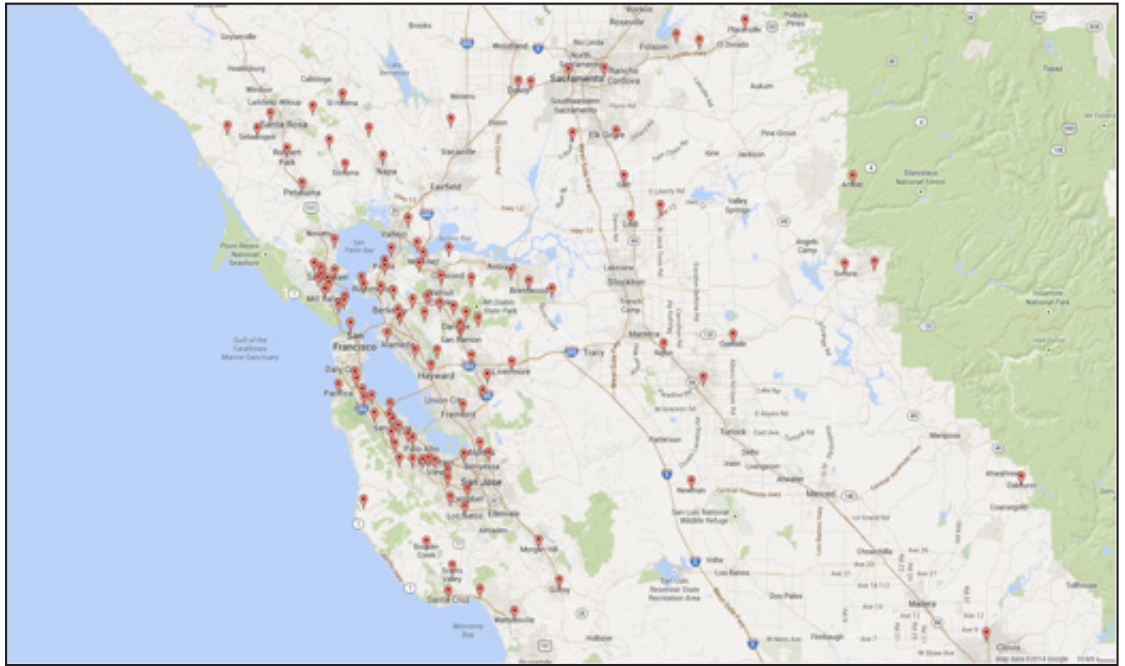
Sunday, September 17, 2017 in historic downtown Danville, California

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Participants, Attendees and Demographics

Danville d'Elegance attracts a diverse group of participants, vehicles, and guests.

- Our events attract a broad demographic. The predominance are from the 3.3 million people living within 25 miles of the event.
- Entrants attend from north of Marin County to Silicon Valley in the South Bay, in addition to returning enthusiasts from across the United States.
- Danville d'Elegance is also a destination event attracting regional clubs who make the event part of their own yearly schedule for points and awards.
- Vintage race car clubs, including SCCA, NASA, CSRG, NARRA participating cars from Jaguar, Ferrari, Morgan, Jaguar, Porsche, Aston Martin, as well as vintage Baja 1000, Carrera Panamericana and NASCAR racers



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SIGNIFICANT PAST SPONSORS

Jaguar - Land Rover North America
Cole European
Jaguar Land Rover of Livermore
Union Bank
Fremont Bank
Blackhawk Automotive Museum
Scott's Seafood Grill & Bar
Christe James Fine Jewelry
Wente Vineyards
Intelliga
Aegis Senior Communities
Mt. Diablo Recycling Center
The Luxury Collection, Walnut Creek
Livermore Porsche
Adamas Pharmaceuticals, Inc.
Canary Marketing
San Francisco Sports Cars
Hooked On Driving
McLaren of San Francisco
Ferrari of San Francisco
John Muir Health
Abbvie
Bonhams
Community Bank of the Bay
Tesla
Grundy Insurance
Rally Race
ACADIA Pharmaceuticals
S&J Advertising
Los Gatos Luxury Cars
Silver Oak Cellars
Frank Family Vineyards
JaM Cellars
Jamison Ranch
Schubros Brewery
Working Man Brewing Company
Prestige Wine
Fenestra Winery





Contact us to take advantage of these sponsorships and event marketing opportunities to help your company increase brand awareness, drive local clients to your business before, during and after the event! All Danville d'Elegance marketing and promotional opportunities are 100% customizable to meet your marketing objectives and we'll work with you to create a marketing program that benefits you *and* Parkinson's disease research and patient care so we can **Stop Parkinson's in its Tracks**.

Email us at danville.delegance@gmail.com and you'll be contacted by one of our volunteers

Danville d'Elegance Foundation
P.O. Box 242
Danville, CA 94526

Any of the sponsorship levels may be combined with other support and merchandising opportunities.

Tents, furniture, setup labor, electricity, A/V support, and other services at the Concours are available exclusively through our partners for additional fees.