



## 2018 Commemorative Program Advertising Rates

We have provided two ways to participate in our 2018 Commemorative Program. Your information will be proudly presented as part of the larger Sponsorship Opportunities, or through directly purchasing advertising space based on the levels below. Over 1500 of these programs are proudly distributed during some of the events over the weekend.

Back Cover	\$4,500
Two Page Middle Seam Spread	\$5,000
Inside Front Cover	\$3,500
Inside Back Cover	\$3,500
Two Page Spread	\$3,000
Full Page –Premium	\$2,500
Full Page	\$1,800
Half Page	\$1,000
Third Page	\$ 750
Quarter Page	\$ 500

### Ad Specs

All camera ready artwork to be prepared in the following dimensions (w x h):

Full Page: 8.5" x 11" with 1/8" bleed

Half Page Bleed: 8.5" x 5.5" with 1/8" bleed

Half page non-bleed : 7.75" x 5"

Quarter Page Bleed: 4.25" x 5.5" with 1/8" bleed

Quarter page non-bleed: 3.75" x 5"

**Ad Color:** Black & White or 4-color – **NOTE:** program will be printed 4-color. All ads are due by **August 24, 2018.**

### Publication Format:

**Platform** - Macintosh OR IBM-compatible

**File Format** –EPS or PDF (no PDF of a JPEG)

**EMAIL YOUR AD AND CONTRACT TO:** [billbauernfeind@sbcglobal.net](mailto:billbauernfeind@sbcglobal.net) or

**FAX:** 925-552-0234. Please contact Bill on 925-334-2118 with any questions.

*Thank you for your advertising participation in the 2018 Danville Concours d'Elegance Commemorative Program.*

*Danville*  
*d'Elegance* Concours  
Stop Parkinson's in its Tracks

Company: \_\_\_\_\_

Advertisers contact person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Ad Size (Circle One):

**Two Page    Full Page    Half Page    Quarter Page**

**Premium Placement:    Inside Cover-Front    Inside Cover Back**

• Please check to be sure that the information on this **Placement Reservation** is correct, and fill in the appropriate **Ad Size and Ad Rate from the 2018 Advertising Rates** sheet.

• Please sign and return by fax or mail to our office to assure your placement. Ad placement requested is first come/first served basis.

**\*\*\*\*\* All advertising artwork must be received by August 24, 2018\*\*\*\*\***

**– Payment is due with Ad Placement Reservation. –**

**Please note: All advertising is subject to approval by the Event Chairman.**

Advertisers signature \_\_\_\_\_ Date \_\_\_\_\_

***If paying by credit card: (circle one) Visa    MC    AE    DISCOVER***

NAME ON CARD: \_\_\_\_\_

CREDIT CARD #: \_\_\_\_\_ EXPIRATION DATE: \_\_\_\_\_

My check is enclosed

Please invoice me for Commemorative Program Sponsorship

Please make checks payable to: Danville d'Elegance Foundation

Send to: Danville d'Elegance Foundation

P.O. Box 242

Danville, CA 94526

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