



d'Elegance  
DANVILLE

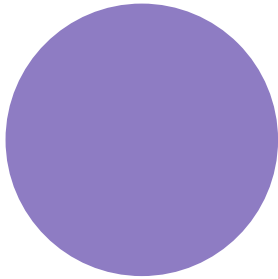
2019

# WHAT IS DANVILLE D'ELEGANCE?

Danville d'Elegance is celebrating our 15th anniversary and is a weekend long series of events that takes place September 21st & 22nd in Danville, CA to raise money for Parkinson's Disease research and patient care. The event is put together by the Danville d'Elegance Foundation and proudly supports both the Parkinson's Institute and Clinical Center and the Michael J. Fox Foundation.



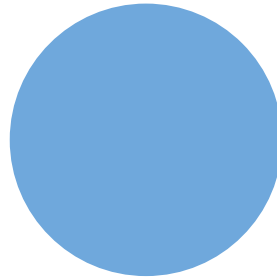
# WHAT WE DO:



## TOUR

### TAKE A RIDE.

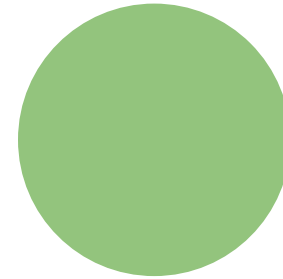
Join in the motorcade of cool cars on Saturday morning and enjoy an exciting round-trip rally style tour starting in the Walnut Creek area for a day of driving up to the Napa area, dining at a local winery, and car gazing.



## GALA DINNER

### WINE & DINE.

Saturday evening, delight in drinks, dinner, and auctions, all while enjoying live entertainment and learning about Parkinson's. This is the apex of our annual fundraising event and is not a night to be missed!



## CONCOURS

### ENJOY THE SHOW.

Join us Sunday in picturesque downtown Danville for the weekend's crown jewel event! A full day of exotic, classic, and luxury vehicle displays, a race car parade, vintage wooden boats, wine tasting, and more in a relaxed environment all to support the fight against Parkinson's Disease.



# WHERE ARE WE?

## Danville d'Elegance 2019 Event Locations

Tour d'Elegance Finish



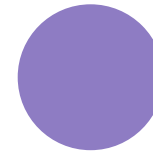
Tour d'Elegance Start



Concours d'Elegance



Gala Dinner d'Elegance



On Saturday morning, September 21, Tour participants will meet in the Walnut Creek area to begin their ride.



The Tour will conclude at Shadybrook Estate, where participants will be treated to wine and a nice lunch.



Saturday evening, the Gala Dinner is held at the Blackhawk Auto Museum. Come and enjoy the entertainment!



On Sunday, September 22, the Concours d'Elegance will be held on Hartz Ave. in historic downtown Danville. Bring the whole family for a fantastic time!

# STOP PARKINSON'S IN ITS TRACKS.

10,000,000

The approximate number of people affected by Parkinson's Disease worldwide.

Over  
\$6,000,000

Amount donated by Danville d'Elegance Foundation!

15

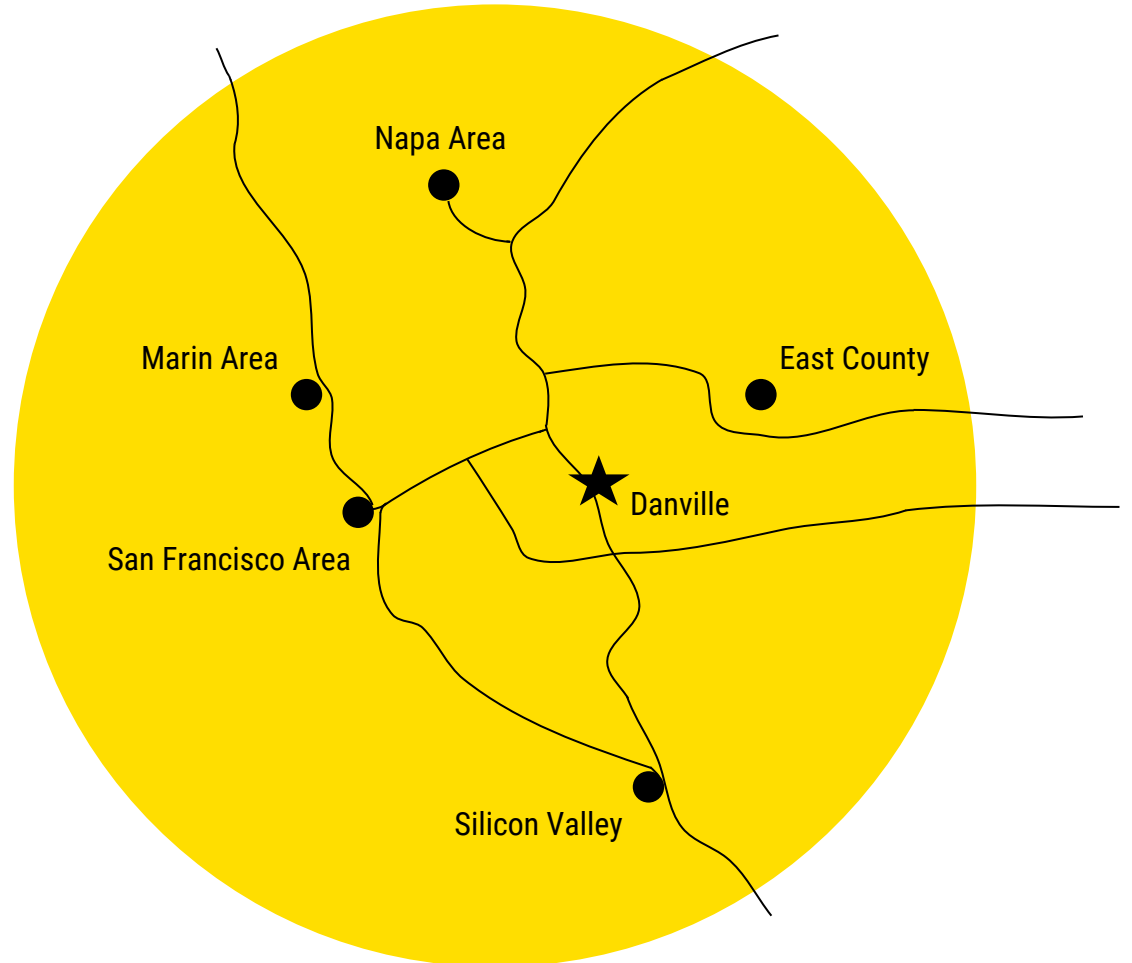
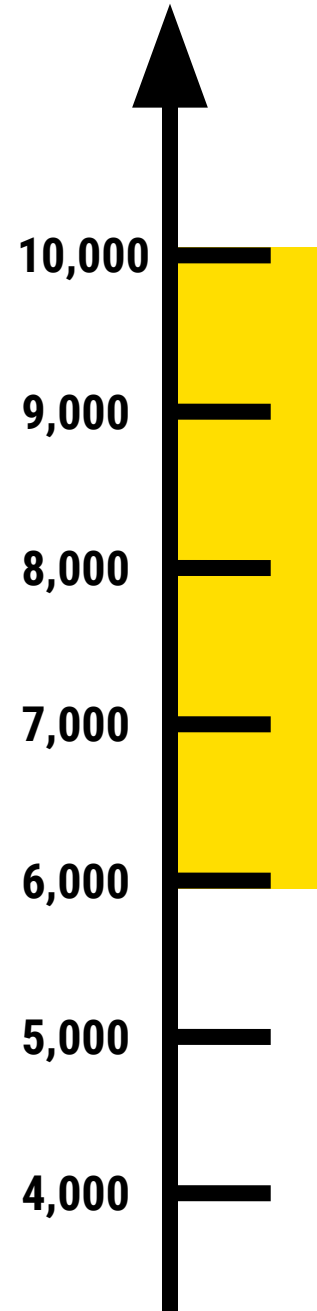
The number of years we have been at it. 2019 marks our fifteenth annual event!



# WHO SHOWS UP:

Danville d'Elegance attracts a diverse group of visitors from all across the Bay Area. Our most highly concentrated demographic is from along the 680 corridor and the East Bay; however, we host guests from Silicon Valley up to Napa and from many other states.

Our series of events consistently attracts between 6,000 and 10,000 attendees at the concours. We often have more than 200 volunteers working the events.





# WHAT THEY SAY:

**“Here is a cause worth rallying for...”**

**- East Bay Times**

**“Danville Concours d’Elegance transforms the picturesque, historic streets of downtown Danville into a virtual fantasyland...”**

**- The Mercury News**

**“The annual event has earned national recognition as one of Team Fox’s Top 3 Fundraisers...”**

**- The Michael J. Fox Foundation**

**“The Danville d’Elegance Foundation, through its annual Danville Concours d’Elegance weekend of fundraising events, has already proven itself as the little Concours that could...”**

**- Biospace**

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# OUR SIGNIFICANT PAST SPONSORS

Jaguar - Land Rover North America  
Cole European  
Jaguar - Land Rover of Livermore  
Impax  
Christe James Fine Jewelry  
Blackhawk Automotive Museum  
Scott's Seafood Grill & Bar  
UCB  
Wente Vineyards  
Intelliga  
Adamas Pharmaceuticals, Inc.  
Mt. Diablo Recycling Center

AXR Winery  
Fenestra Winery  
ACADIA Pharmaceuticals  
S&J Advertising  
Los Gatos Luxury Cars  
Silver Oak Cellars  
Frank Family Vineyards  
JaM Cellars  
Grundy Insurance

Livermore Porsche  
Canary Marketing  
San Francisco Sports Cars  
Hooked On Driving  
McLaren of San Francisco  
The Luxury Collection, Walnut Creek  
Volvo Cars Walnut Creek  
Abbvie  
Bonhams  
Allergan  
Heritage Bank of Commerce



# LET'S CONNECT TO STOP PARKINSON'S IN ITS TRACKS.

How can we make this happen? Let's talk about it.

Contact us to take advantage of the opportunity to increase brand awareness and drive local clients to your business before, during and after the event!

All Danville d'Elegance marketing and promotional opportunities are built to meet your marketing objectives and we'll work with you to create a flexible marketing program that benefits you and the fight against Parkinson's Disease. Let us know if you have any good ideas!

**Kerry Green**

*Treasurer, Danville d'Elegance  
Foundation*

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**(925) 548-3369**

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501(c)(3); Tax ID: 26-3096910

***Thank you for your support!***



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